

Brief concept note

## Side event at COP 24: Towards a <2°-economy - enabling businesses to act as pioneers in climate protection

Date, time and place:

**Thursday, December 13, 2018 (16:30-17:45h) @ WWF Panda Hub,**  
centrally located on COP ground in Katowice, Poland (see map below)

Event description:

The economy will play a decisive role in implementing the Paris Agreement and to reach the climate goals. In order to develop a low-carbon economy, it will be necessary that all sectors contribute and all potentials will be tapped.

An approach how businesses can collaborate and use climate action as a business opportunity and to take joint action was developed and applied over the last year. This side event showcases its results - 8 concrete emission-reducing project ideas as well as a study on the feasibility for transition pathways for German industry of the project "[Towards to a <2°-economy](#)" funded by the German Ministry for the Environment and co-led by Germany based Foundation 2° and WWF Germany that brought together ~40 companies from the sectors, transport and industrial production.

The side event will use these results to give a platform for discussion bringing in perspectives from politics and the economy how businesses can fulfill their role in climate protection – and what policy framework they need to do this. This side event is of special interest to companies, NGOs and state officials to learn about the approach, methods applied, results, restrictions and to discuss future possibilities for further stakeholders.

Participants:

- Dr. Karsten Sach, Director-General for European and International Policy, Climate Policy, German Ministry for the Environment
- Katarzyna Dulko-Gaszyna, Sustainability Manager, IKEA Poland
- Dr. Urs Ruth, Chief Expert Energy & Climate Change, Future Research and Technology Strategy, Robert Bosch GmbH
- Dr. Hans-Jörn Weddige, Group Coordinator Energy, Climate and Environment Policies, thyssenkrupp AG

The side event will be hosted by Martin Kaul, Head of Office and Advisor on Climate and Energy Policy, Foundation 2° and Alexander Liedke, Senior Manager Sustainable Business & Markets, WWF Germany.

### Agenda-outline:

16:30 – 16:35	Welcome by WWF to Panda Hub
16:35 – 16:50	Introduction to the project “Towards a <2°-economy”
16:50 – 16:55	Q & A
16:55 – 17:30	Moderated discussion with the panel
17:30 – 17:45	Q & A / discussion with the audience

### BACKGROUND to the project “Towards a <2°-economy”

The project “Towards a <2° economy” brings together companies of three sectors: buildings, transportation, and industrial production. How can changes in production processes, product and service designs and supply chains contribute to reducing carbon emissions? Representatives from ten to twelve companies in each sector will receive room to develop concrete and collaborative solutions to this question while implementing joint projects that make a substantial contribution to lowering carbon emissions.

The overarching aim of the project is to show that a decarbonised economy is within reach. The project is being implemented by companies that are committed to supporting the attainment of national and international climate targets and was initiated by the sponsors of Foundation 2°. The two-year project (2016–18) is funded by the German Ministry for the Environment (BMU) and accompanied by sustainable AG. Once the project is complete, its collaborative design can be applied to other sectors in order to promote further decarbonisation of the economy.

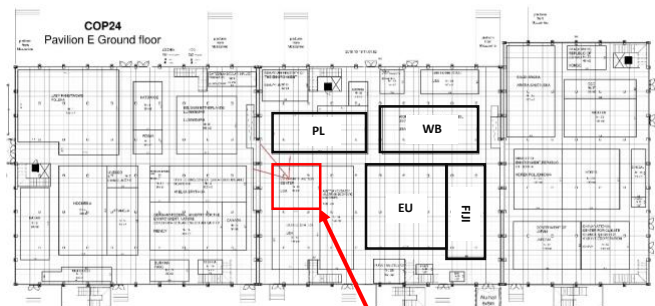
For more information, please visit the [website](#) of the project.

### How to get to the side event:

- WWF Panda Hub ideally located in the main Pavilion Space with the country delegations
- direct neighbours: USA & Austria
- very close to EU Pavilion, Poland, Fiji & World Bank



### Finding the #PandaHub



#PandaHub /  
US CAC